

CALL FOR TENDERS

WEB DEVELOPERS – INTERACTIVE SOCIAL RIGHTS MAP

I. INTRODUCTION

[SOLIDAR](#) is a European network of Civil Society Organisations, trade unions and social movements brought together by the common objective of advancing social justice in Europe and worldwide. In the domain of social affairs, SOLIDAR monitors and advocates for the implementation of the European Pillar of Social Rights ([EPSR](#)) at national level. In order to visually represent the results of the monitoring work done by the network, SOLIDAR is looking for a web designer that can create an interactive web map, which allows to visualise the data gathered on the state of social rights in many European countries, the so-called “**Social Rights Map**”.

II. DESCRIPTION OF THE WORK

SOLIDAR is currently in the process of redefining the methodology of the Social Rights Monitor, its flagship publication in the area of social affairs that assesses the state of social rights in Europe. This new methodology, which will be ready by the first week of October 2022, will be used as a basis for the creation of a dataset (mainly qualitative data) that will feed into the Social Rights Map. This map will be embedded in or linked to SOLIDAR's website and will present the results of the Social Rights Monitor in an innovative and engaging way. SOLIDAR will regularly update the map by feeding it with new data at least once per year.

Therefore, SOLIDAR is looking for a web developer who creates a web map that:

- Is interactive and allows the user to access the analysis of social rights in each of the concerned countries.
- Is visually appealing and presents several features for user engagement. To this end, the creativity and ability to come up with innovative proposals of the designer will be pivotal.
- Reflects the new methodology of the Social Rights Monitor by enabling the user to access a more narrative part (e.g. factsheets) as well as some infographics about the selected country.
- Presents data and information in a meaningful and impactful manner.
- Allows SOLIDAR to feed it with new data at least once per year.
- Is easy to edit and manage also for non-experts (SOLIDAR).
- Can be replicated in order to have multiple versions in different languages.

- Is embedded in SOLIDAR's website taking into account the features of our website (the creation of a separate webpage/website is a possibility)
- Is accessible also from mobile phones.

Prior to beginning the work on the map, the web developer/s should run an assessment of SOLIDAR's website to make sure it is compatible with the embedding of the map.

III. Application Process:

Applications need to be submitted electronically to Carlos ROLDAN (carlos.rolدان@solidar.org) and Martina Corti (martina.corti@solidar.org) no later than **September 29th 12:00 PM Brussels time**.

The proposal should consist in two parts:

- The technical and creative part:** The concept for implementing the above assignment alongside the technical expertise, experience, proof for similar assignment handled in the past and other relevant details as a part of technical and creative bid.
- The financial part:** breakdown of costs (i.e. software, labour, rounds of feedback and edits, etc).

IV. BUDGET AVAILABLE

SOLIDAR will provide financial support of a maximum amount of **EUR 40 000 VAT included**. The VAT (21%) will be paid by SOLIDAR to the Belgian authorities in the case of providers based outside of Belgium.

V. TERMS AND CONDITIONS

The payment shall be made in two instalments:

- 30% of the total financial support paid after the cooperation agreement between the consultant(s) and SOLIDAR is signed.
- 70% of the total financial support paid after the submission of the final output approved by SOLIDAR team.

VI. TIME FRAME

29th September: Deadline for presenting the proposal.

6th October : Communication of the selection decision by SOLIDAR.

12th October: Start of the collaboration

11th November: First mock map submitted

18th November Feedback from SOLIDAR.

24th November: Final map submitted.

VII. CRITERIA FOR SELECTION OF THE PROPOSAL AND THE WEBDESIGNER:

Web development

- Web designing/developing skills and creative design.
- Similar assignments carried out in the past.
- Previous collaborations with (progressive) CSOs will be an asset.
- Professional knowledge of English.

Proposal

1. Overview

- The proposal is adequate and clearly articulated.
- The objectives of the call are clearly addressed by the proposal.
- Originality and innovativeness of the proposal.

2. Value for money

For further information and informal queries, you may contact us at the email addresses mentioned above.